



Bruno Moscardo

Creative and passionate graphic designer with over 10 years of experience in UI, motion/video, visual, and marketing design.

Spent over 5 years in the financial market, specializing in marketing campaigns, A/B testing, and optimization.

For more than a year, has worked in the iGaming industry at Booming Games, leading projects and high-profile campaigns, including a partnership with Ronaldinho Gaúcho.

Excels in crafting impactful digital strategies and marketing campaigns, always aiming to find new and creative solutions that can directly impact the company's results.



[See Portfolio](#)

Recent Professional Experience

Booming Games

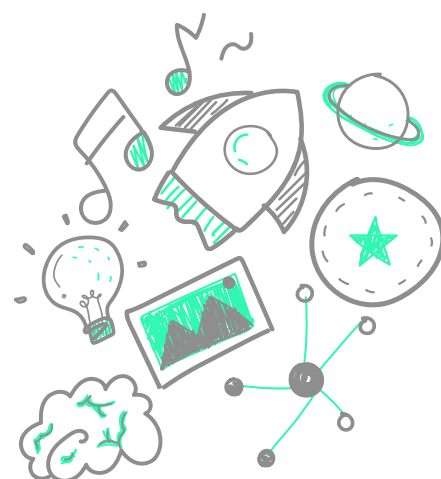
2023 - Present

- Responsible for all graphics for the marketing department.
- Recording and editing event videos, including drone filming.
- Responsible for doing the rebranding and brand guidelines for the company.
- Developing digital strategies, new website, and marketing campaigns.
- Led the launch campaign for the new partnership with Ronaldinho Gaúcho.

XP Inc.

2018 - 2022

- Created digital strategies, landing pages, and campaigns.
- Participated in major events like Expert XP (biggest financial event in the world), developing graphics, presentations and marketing strategies.
- Developed websites that brought over 50 million in investments.
- Created financial products, including a Crypto and Cannabis Fund.
- Responsible for managing social media strategies and campaigns.



[Learn More](#)

Education

ESPM
2014 - 2018

Bachelor's Degree in Graphic Design with an emphasis on Marketing.

Marketing consultant at the university's junior enterprise.

